RECO7609: Technology and Innovation

Presentation 10: Review Day 02

October 2019

Presentations:

- Structure – grading criteria
- Slides – mix graphics and text
- Timing and pace – less is more
- Introduction – Middle – Conclusion
- Scripting

Ideation:

- Groups vs Individual
- Open suggestions
- Whiteboarding
- Colour coding and pictures
- Change the framework
- Cross fertilise
- Obvious vs Non-obvious
- New perspectives

Steps:

- Understand the technology
  - be specific and current
- Identify a case study
  - NOT your discipline in construction
  - Your proposal to your company
- Evaluate disruption factors
- Evaluate production factors
- Construct your pitch script
- Construct your pitch deck
- Rehearse and improve

Sunday - Pitching Technology			
8:00	8:30		Review proposal in light of evaluations
8:30	9:00		Review proposal in light of evaluations
9:00	9:30	RL	3 Minute Pitch - guidelines
9:30	10:00		Research 3 minute pitching
10:00	10:30		Brainstorming presentation to establish first draft of the pitch
10:30	11:00		Prepare graphics and pitch
11:00	11:30		Rehearse pitch
11:30	12:00		Assignment 01: Part 02 Presentations
12:00	12:30		Lunch
12:30	13:00	SN	Assignment 02 briefing