Blockchain in Real Estate
Reliable Commercial Lease Info & Contract Execution

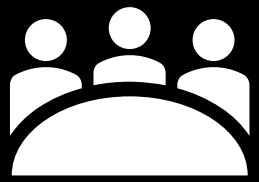
12,000,000
sq.m² commercial space

2-3 year
Contract period

$=?
Opaque market information

Customer:

- Agency dependent
- Unreliable market information
- Not getting the best deal
- Resources intensive contract execution & renewal



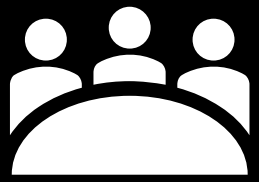
Company:

- Information assets held by individual agents
- **Low leverage** on manpower
- **Resources intensive** contract administration

Blockchain & Smart Contract in Real Estate

Customer:

- Consistent information
- Greater confidence in services
- Reduce resource requirement in contract execution



Company:

- Record is permanent within the organisation
- Tamper-proof records
- Enhance man-power leverage
- Reduce resource requirement in contract execution

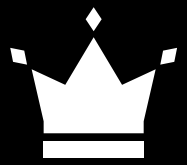
“Everyone is talking about blockchain but no one wants to be left behind”

Way forward

From agent-centric to truly customer-centric

Significant cost saving from digital operation

Enhance market share & customer satisfaction



Be the Market Leader