

# RECO7609 Technology and Innovation

## 3 Minute Pitch

What is a 3 minute pitch?



An 80,000 word thesis would  
take 9 hours to present.

Their time limit... 3 minutes

 [Watch >](#)

Three Minute Thesis (3MT®) celebrates the exciting research conducted by PhD students. Developed by [The University of Queensland](#), the exercise cultivates students' academic, presentation, and research communication skills. The competition supports their capacity to effectively explain their research in three minutes, in a language appropriate to a non-specialist audience.

The Asia-Pacific 3MT competition is proudly sponsored by:

**SPRINGER NATURE**

**About 3MT**

What is it?

**Watch 3MT**

Winners from around  
the world

**Launch 3MT**

How to start 3MT at  
your uni

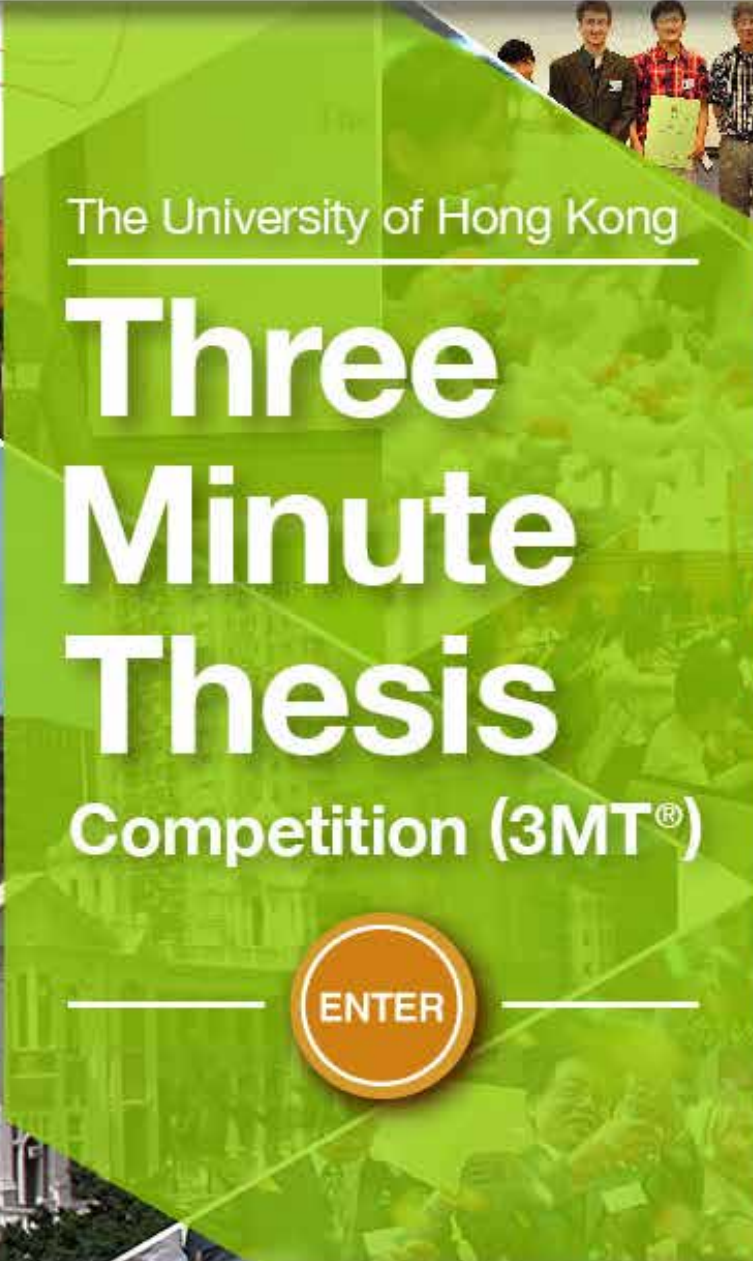


The University of Hong Kong

# Three Minute Thesis

Competition (3MT®)

ENTER



# Rules

A single static PowerPoint slide is permitted. No slide transitions, animations or 'movement' of any description are allowed. The slide is to be presented from the beginning of the oration.

No additional electronic media (e.g. sound and video files) are permitted.

No additional props (e.g. costumes, musical instruments, laboratory equipment) are permitted.

Presentations are limited to 3 minutes maximum and competitors exceeding 3 minutes are disqualified.

Presentations are to be spoken word (eg. no poems, raps or songs).

Presentations are to commence from the stage.

Presentations are considered to have commenced when a presenter starts their presentation through either movement or speech.

The decision of the adjudicating panel is final.

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# Judging Criteria

## Comprehension & Content

Did the presentation provide an understanding of the background to the research question being addressed and its significance?

Did the presentation clearly describe the key results of the research including conclusions and outcomes?

Did the presentation follow a clear and logical sequence?

Was the thesis topic, key results and research significance and outcomes communicated in language appropriate to a non-specialist audience?

Did the speaker avoid scientific jargon, explain terminology and provide adequate background information to illustrate points?

Did the presenter spend adequate time on each element of their presentation - or did they elaborate for too long on one aspect or was the presentation rushed?

## Engagement & Communication

Did the oration make the audience want to know more?

Was the presenter careful not to trivialise or generalise their research?

Did the presenter convey enthusiasm for their research?

Did the presenter capture and maintain their audience's attention?

Did the speaker have sufficient stage presence, eye contact and vocal range; maintain a steady pace, and have a confident stance?

Did the PowerPoint slide enhance the presentation - was it clear, legible, and concise?

# University of South Australia

Emily Johnston: ['Mosquito research: saving lives with pantyhose and paperclips'](#)



# UNSW Australia

Rosemary Barns: "Engineering solutions to political problems: the answer is blowing in the wind"

# UNSW Australia

Simon Lloyd: [“Reclaiming urban rivers: is it clean enough to swim?”](#)

# RECO7609 Technology and Innovation

# To help structure your presentations recall the assessment criteria ...

The presentation will be assessed in terms of:

- the imagination, strength and relevance of the innovation (25 marks)
- the depth and breadth of the disruptive evaluation, technical assessment and market potential (50 marks)
- the structure, clarity and professionalism of the presentation (25 marks).

<https://guykawasaki.com/the-only-10-slides-you-need-in-your-pitch/>

<https://www.marcstoiber.com/compelling-three-minute-pitch/>

<https://startups.co.uk/12-must-haves-in-the-perfect-2-minute-pitch/>

<https://best3minutes.com/free/>

Questions??????